



ICHM

Est. 1992

International College of Hotel Management
ADELAIDE - AUSTRALIA

MASTER OF INTERNATIONAL HOTEL MANAGEMENT [SWISS HOTEL ASSOCIATION]



THE NEXT LEVEL OF BUSINESS



ichm.edu.au



Welcome To The Next Level...

ICHM's ongoing commitment to excellence remains unparalleled; together with the Swiss Hotel Association (SHA), ICHM offers you the opportunity to realise your hospitality career potential through the Masters of International Hotel Management (Swiss Hotel Association).

ICHM was the first SHA school outside of Europe and is the only SHA institution in Australia. For more than 130 years the SHA has been setting the standards in hotel management education; and in the past 25 years ICHM has established itself as a world class hospitality educator.

ICHM has more than 3300 graduates, many achieving senior management positions around the world, you are invited to become a part of this ever expanding and successful network.

Master of International Hotel Management (Swiss Hotel Association)

The Master of International Hotel Management (Swiss Hotel Association), is a two year (4 semester) full-time course.

It is designed to provide participants with an opportunity to develop advanced knowledge, allowing them to better understand and manage international hotel operations. Students will learn how they can apply their leadership qualities in important decision making processes and manage change.

Whilst the course focuses on international hotels; participants could choose to undertake their career paths in other areas of the international tourism and hospitality industry.

The course comprises 9 core and 3 elective subjects (delivered face-to-face) plus a final Professional Practice and Research subject involving six months in industry.

Graduates from hotel schools or business/hospitality related degrees, may receive credit transfer or advanced standing.

Local domestic students can undertake these programs part-time.

		MASTER OF INTERNATIONAL HOTEL MANAGEMENT		SEMESTER 4 6 MONTHS
		<ul style="list-style-type: none"> Professional Practice and Research (500+ hours) 		
		<ul style="list-style-type: none"> Leadership in a Changing World Hospitality Business in the Global Context Ethics, Justice and Responsible Management in Hospitality Hospitality Property Development and Management Strategies 		
		<ul style="list-style-type: none"> International Human Resource Management Managing Customers Relationships and Experiences 		
		GRADUATE DIPLOMA IN INTERNATIONAL HOTEL MANAGEMENT		SEMESTER 3 6 MONTHS
		<ul style="list-style-type: none"> Workforce Design and Strategy Strategic Management International Hotel Revenue Management Design, Art and Theatre in Contemporary Hospitality Business Information Systems Management International Hotel Brand Management Entrepreneurship and Innovation 		
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		GRADUATE CERTIFICATE IN INTERNATIONAL HOTEL MANAGEMENT		SEMESTER 2 6 MONTHS
		<ul style="list-style-type: none"> International Hotel Food and Beverage Management International Hotel Accommodation Management Hospitality Management Accounting International Hotel Services Marketing 		
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		GRADUATE CERTIFICATE IN INTERNATIONAL HOTEL MANAGEMENT		SEMESTER 1 6 MONTHS
		<ul style="list-style-type: none"> International Hotel Food and Beverage Management International Hotel Accommodation Management Hospitality Management Accounting International Hotel Services Marketing 		
		<ul style="list-style-type: none"> International Hotel Food and Beverage Management International Hotel Accommodation Management Hospitality Management Accounting International Hotel Services Marketing 		
		<ul style="list-style-type: none"> International Hotel Food and Beverage Management International Hotel Accommodation Management Hospitality Management Accounting International Hotel Services Marketing 		
		Graduate Certificate 6 Months (Semester 1)		SEMESTER 1 6 MONTHS
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 		
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 3 Core subjects plus 1 Elective subject in Semester 2 		
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 3 Core subjects plus 1 Elective subject in Semester 2 2 Core subjects plus 2 Electives in Semester 3 500 + hours of Professional Practice and Research in Semester 4 		
		Graduate Diploma 12 Months (Semesters 1 & 2)		SEMESTER 2 6 MONTHS
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 3 Core subjects plus 1 Elective subject in Semester 2 		
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 3 Core subjects plus 1 Elective subject in Semester 2 2 Core subjects plus 2 Electives in Semester 3 500 + hours of Professional Practice and Research in Semester 4 		
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 3 Core subjects plus 1 Elective subject in Semester 2 2 Core subjects plus 2 Electives in Semester 3 500 + hours of Professional Practice and Research in Semester 4 		
		Masters 2 years (Semester 1, 2, 3 and 4)		SEMESTER 3 6 MONTHS
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 3 Core subjects plus 1 Elective subject in Semester 2 2 Core subjects plus 2 Electives in Semester 3 500 + hours of Professional Practice and Research in Semester 4 		
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		SEMESTER 4 6 MONTHS		SEMESTER 4 6 MONTHS
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		<ul style="list-style-type: none"> International Human Resource Management Managing Customers Relationships and Experiences 		
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		SUBJECT STRUCTURE		SUBJECT STRUCTURE
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 		
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 3 Core subjects plus 1 Elective subject in Semester 2 		
		<ul style="list-style-type: none"> 4 Core Subjects in Semester 1 3 Core subjects plus 1 Elective subject in Semester 2 2 Core subjects plus 2 Electives in Semester 3 500 + hours of Professional Practice and Research in Semester 4 		

•Core •Elective

Academic Semesters & Professional Practice and Research

While on campus, students will undertake four subjects per academic semester (unless they have been granted credit transfer or advanced standing). Each high-level subject has been designed to immerse you in the latest industry trends and provide you with the necessary senior management knowledge required for this challenging and rewarding industry.

Semester 4 requires students to undertake a Professional Practice and Research semester working in industry. This will be coordinated by ICHM's Industry and Career Development team.

Entry Requirements - Academic & English

The entry requirements and point of entry for this advanced program may vary according to your level of education and relevant industry experience.

Master of International Hotel Management (Swiss Hotel Association):

Academic: Bachelor Degree in any discipline (AQF Level 7 or international equivalent).

Applicants who do not have a bachelor degree level qualification, but who have a non-degree level qualification and/or industry experience in hospitality, can seek entry through the Graduate Certificate or Graduate Diploma programs. These programs receive credit in the two year Masters (see diagram opposite).

English: Applicants whose first language is not English must demonstrate a minimum English fluency at IELTS 6.5 Academic overall, with no band below 6.0 or an equivalent score in other acceptable tests.

Further details on entry to all post graduate qualifications can be viewed on the ICHM website under Entry Requirements.

Credit Transfer/Advanced Standing

Graduates from other hotel schools, or business/hospitality related qualifications/degrees, are able to apply for credit transfer or advanced standing.

Applicants seeking this should complete the relevant credit transfer or advanced standing section of the application form, and supply all relevant documentation.

Intakes

ICHM has two intakes each year, one at the end of January, and also a mid year intake in July. Students may choose their preferred intake.

Tuition Fees

The per-subject fee is \$A3,750

There is a one-time New Student Fee of \$1,600 for international students. Refer to the ICHM website for more information on other fee considerations (e.g. accommodation).

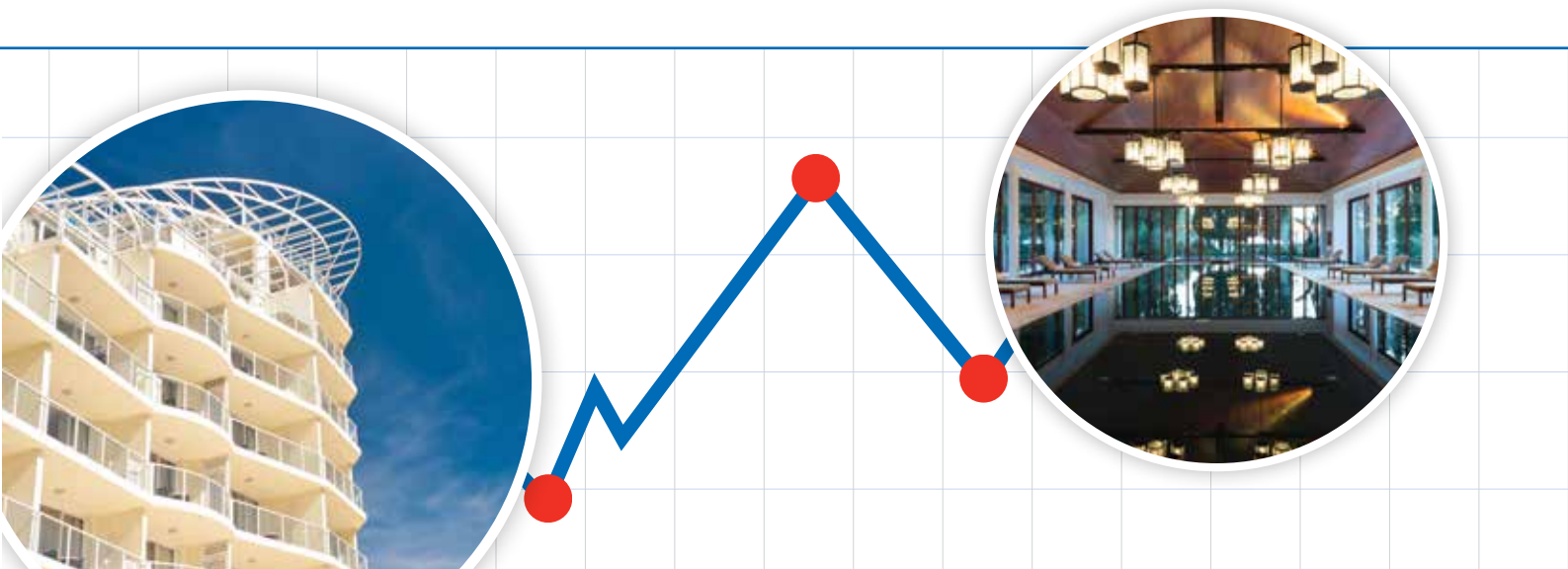
FEE-HELP

(Australian Students Only)

ICHM is an approved FEE-HELP provider, Australian citizens can access FEE-HELP for their studies.

How To Apply

Applications must be submitted using the ICHM on-line application system. You can start your application at - www.ichm.edu.au/application-start





ichm.edu.au

 facebook.com/ICHMAUSTRALIA

 instagram.com/ichm_australia

 linkedin.com/school/ichm_australia



ICHM Campus Admissions & Administration Office

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137 Days Road,
Regency Park SA 5010

Postal Address:

ICHM Admissions Office
PO Box 125, Kilkenny
SA 5009 Australia.

Tel: (+61 8) 8228 3664

Freecall (Aust. only): 1800 246 875

Email: admissions@ichm.edu.au

CRICOS Provider No. 02914G

ICHM Pty Ltd

Regency International House (ICHM Student Accommodation)

Street Address/ Postal Address:

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SA 5010 Australia

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